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# Leicester Museums & Galleries

Culture & Neighbourhoods Scrutiny  
Commission  
October 2023



Leicester  
City Council

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# Museums Programme 2023-24

Arts Council England National Portfolio  
Organisation Funding

£1.2M funding over three years 2023-26

2023-24 : **£403,360**



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# A Healthier, Happier City

Develop a new gallery about climate change at Leicester Museum & Art Gallery



# A Healthier Happier City

## Development of a New Climate Change Gallery

- Development of co-produced gallery to provoke debate about climate and evolutionary change
- Advocacy role, supporting Council's Climate Emergency Strategy
- Themes developed – long list
- Initial public engagement/consultation plan drafted
- Outline delivery plan and budget drafted
- Meeting with Heritage Fund, EOI submission Oct
- Meeting with LCC Sustainability Team
- Identification of potential partners in progress



# A Healthier, Happier City

## Telling The Story of Leicester Through Co-curation

### 3 Co-Curated Exhibitions in Leicester Stories galleries

First exhibition 'ME' – 35,887 visitors.

Second exhibition 'Through My Eyes' delivered, third exhibition in development.



# A Healthier, Happier City

## Telling The Story of Leicester Through Co-curation

### Popping to the Shops exhibition at Newarke Houses Museum and Westcotes Library

- 100 leaflets distributed
- 4 workshops delivered both at library and in shops
- 43 participants
- 12 objects identified from participants



Leicester Museums & Galleries Contemporary Collecting Project

## Popping to the Shops

*"Calling all local people"*

Come and be part of an exciting new project about people who live and work on the Narborough Road. We want your stories of the Narborough Road.



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# A Healthier, Happier city

## Telling The Story of Leicester Through Co-curation

### 3 Co-curated library exhibitions

- New Parks: **Western Wild**, Install date – 27<sup>th</sup> October
- This exhibition is a partnership with **Leicester Environmental Volunteers and Parks Services**, celebrating the wildlife we have all around us

5 workshops completed, 2 in progress, 30 participants



# A Healthier, Happier City

## Telling The Story of Leicester Through Co-curation

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### Online Content

#### Key Achievements

- Promo film for Punks exhibition – x5 films published to social media channels.
- HAF film created and published - to promote Museum Holiday Club. Very well received by funders and partners.
- x73 Stories of Leicester posts 1 June – 31 August 2023.
- x148 Leicester Museums posts 1 June – 31 August 2023.
- Plan to create online version of Shoes using text and images from exhibition – after run has finished.
- **Website sessions: 330k 2022/23; over 100k in Q1 2023/24.**





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# **HELP WITH THE COST OF LIVING**

**Deliver a programme of free activities**



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# Help With the Cost of Living

## Engaging Leicester's target audience segments through offsite & onsite events

### Festivals and pop-up museums

- Mela - 1000 direct participants (500 adults / 500 children & young people)
- Pride festivals – 1200 direct participants (700 adults / 500 children and young people)

### Pop-Up museum events planned for Feb and March 2024



# Help with the Cost of Living

## Engaging Leicester's target audience segments through offsite & onsite events

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### Co-produced community events

- **BHM: 18th October 2023** – designed to complement the Casta exhibition, **Object of the Month**; Anthony Amoako-Attah glass bag – ‘Take me Home’
- **Diwali: 11th November 2023** – designed to also inform the Diwali event planned for 5th November

Purpose: leading to a more diverse interpretation of collections from a broader range of voices



# Help with the Cost of Living

## Engaging Leicester's target audience segments through offsite & onsite events

Engagement events in Facebook Family and Kaleidoscope Creativity target wards

X 4 Holiday Activity & Food Programme events  
Delivered with Cabinet of Curiosities  
X 85 participants





**LEICESTER MOSAIC PROJECT**

**COME ALONG TO MAKE YOUR OWN ARTS  
AND CRAFTS INSPIRED TILE!**

**SATURDAY 5TH AUGUST 11AM -  
3PM AT LEICESTER MUSEUM AND  
ART GALLERY**



**Inspired & Inspiring Volunteer  
Development Programme**

# Help with the Cost of Living

## Engaging Leicester's target audience segments through offsite & onsite events

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### Inspired & Inspiring volunteer development programme

- Inspired & Inspiring Training Programme 4 intakes over the year
- New Gardening Activity at Abbey Pumping Station
- Programme of In Community Events
- Programme of In Museum Events
- Programme of Garden Events

Combine 4 intakes into 3.



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# Inspired & Inspired Volunteer Training

7 courses  
completed

94 attendees

64 from target  
wards

3 completions

2 work  
placements

2 in  
employment







5 of 5 community event completed

3,707 visitors (target 2,500)

2 of 2 garden events completed

596 visitors (target 400)

Heritage Open Day Exhibition

4 of 9 museum events completed

683 visitors (target 1,800)

# Cultural Inspiration & Access For Young People

## Holiday activities & food programme

- 16 sessions delivered over August
- 93 participations
- Positive feedback from young people & parents
- Lessons learnt – need for more & better marketing of the HAF programme; video and photo footage, webpage, direct to schools.

## Combatting exclusion

- Programme for 10 sessions in Nov 2023 working with Graffwerks to achieve Bronze Arts Award for participants
- Advertising to secondary schools for referrals.
- Conflict management training for team
- Recruiting volunteers from DMU



# Delivering world class museums

## Develop learning resources for schools

- Two self-led learning resources for the Guildhall COMPLETE
- Second activity postcard to be sent out to all primary schoolchildren before October half term.
- Offer free Curriculum Enrichment session as prize to encourage take-up.



# Delivering world class museums

## Develop family resources for temporary exhibitions

- 'Play time' COMPLETE
- 'Out of the Stores: SHOES Best Foot Forward'
- 'Open: The People's Exhibition'
- Monitoring participant numbers through volunteers on gallery

